



ALUMNI CONNECT

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Networking is not collecting contacts, it is about planting relations.

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PROUDLY PRESENTS

INTRODUCTION TO

Networking

Introduction to networking is open to all members interested in dipping their toes into the world of connection. Our introduction to networking events cover the basics of networking and give our alumni the tools to put your best foot forward. You will learn the power of an Elevator Pitch and LinkedIn and be given the opportunity to practice learnings in a live setting.



YOUR PERSONAL
ELEVATOR

Pitch

When networking, you are required to introduce yourself in a short amount of time; and that first impression may make or break your potential opportunities. At some networking events, you've only got sixty seconds! You have to take this opportunity to 'wow' your audience!

When someone asks you what you do, what do you say? Is it clear? Is it memorable? Is it appealing to your market/industry of interest? So many individuals struggle with this. We want you to be prepared.

Join our event where we will help you craft your pitch (or minute to wow) to leave a memorable impression.

The 'elevator pitch' reflects the fact that it should be possible to deliver the pitch in the time span of an elevator ride i.e. 60 seconds or less. It's your little advert and may open doors to your future dream career!

THE POWER OF **in**

LinkedIn is fast becoming the must have business tool for all professionals. With business cards a thing of the past, your LinkedIn profile can often be all you need. Our events will show you how to connect Haileybury to your profile and open up a robust directory to search and connect with fellow alumni like never before. We will also show you how to use your personal LinkedIn code at meetings and how to quickly share with others.

Stay Connected | oha.org.au | stayconnected@haileybury.vic.edu.au | 03 9904 6015